

**MINUTES OF
CITY OF WHARTON
BEAUTIFICATION COMMISSION
REGULAR MEETING
Wednesday, January 12, 2022**

City staff liaison, Krystal Hasselmeier, declared a Regular Meeting of the Beautification Commission held at City Hall, 120 East Caney Street, Wharton, Texas 77488 duly open for the transaction of business at 4:30 p.m.

Commissioners present were: Ken Dimmick, Debbie Folks, Stephanie Konvicka, Deborah Newlin, Rachel Roberson, Adraylle Watson

Commissioners absent were: Tammie Janik

Staff members present were: Krystal Hasselmeier - Asst. to Community Development

Visitors: Claudia Velasquez

Motion to excuse absences by Deborah Newlin, seconded by Debbie Folks, all in favor.

The first item on the agenda to review & consider: Reading of the minutes for the Regular Meeting held on December 8, 2021.

Motion to approve by Ken Dimmick, seconded by Deborah Newlin, all in favor.

The second item on the agenda was to review and consider: Financial Report.

Commission reviewed YTD 2022 budget. No action required.

The third item on the agenda was to review and consider: Certificate of Recognition.

A. Review and consider business/residence nominations for consideration of a Certificate of recognition

1. Residence – 125 E. Caney
2. Residence – 201 E. Caney
3. Business – WCJC at 911 E. Boling Hwy.

Commission reviewed nominations in packet. Member, Deborah Newlin on behalf of Tammie Janik, made recommendation for Commission members to be assigned/volunteer for delivering of certificates and yard signs each month. Commission discussed idea and agrees to give this a try, with all members continuing to submit nominations. Additionally, Commission made decision to only include 1 residence and 1 business for consideration moving forward. Staff liaison, Krystal Hasselmeier to send sign up list.

<Rachel Roberson arrives at 4:35p>

Motion to approve nominations by Stephanie Konvicka, seconded by ken Dimmick, all in favor.

The fourth item on the agenda was to review and consider: 2022 Planning.

- A. Advocacy – Debbie Folks to be point of contact for these projects.
 - 1. Fundraising: Commission discussed fundraising strategies, opting to pursue ideas for merchandise booths, grant writing, and creating a flyer to distribute.
 - 2. Dog Park: Council approved Commission to fundraise the \$40k for the proposed plan. Commission discussed strategies to raise money for this, with hopes to get larger donations from local businesses.
 - 3. Trail enhancements: No projects at this time. Discussion to possibly install 2 dog waste stations with sponsorships/maintenance commitments to highlight future dog park.

- B. Art – Stephanie Konvicka to be point of contact for these projects.
 - 1. Sidewalk/crosswalk art: No projects at this time.
 - 2. Fire hydrant painting: Fire Dept. prefers volunteers don't paint hydrants because it can make it hard to get caps off in an emergency and can be a liability. Public Works typically does this work during regular business hours. Commission discussed talking to Public Works again, possibly for campaign to identify hydrants that needed painted.
 - 3. Other: No projects at this time. Stephanie Konvicka discussed some example projects like the tree stump art, and art murals. Stephanie Konvicka to present opportunities as they arise.

- C. Community
 - 1. Grant giving for projects & community requests for supplies/volunteers: Staff Liaison, Krystal Hasselmeier discussed proposal for grant giving. Commission discussed concept and giving guidelines, agreeing to a request form, no stated cap on requests, with maximum \$1000 dedicated from the budget at this time.
 - 2. Fundraising: Duplicate agenda item.

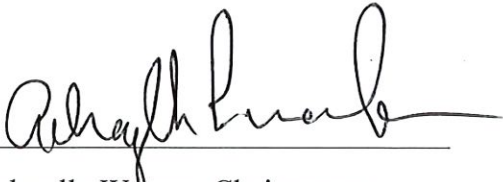
- D. Education – Adraylle Watson to be point of contact for these projects.
 - 1. Earth Day April 11, 2022: No update at this time, project planning underway for 1-hour educational program or activity being discussed with school.
 - 2. Social media campaigns – Recycle Tip Tuesday, ordinances: Staff Liaison discussed current status of posts and online educational campaigns. Commission wants to continue these.

- E. Garden – Rachel Roberson to be point of contact for these projects.
 - 1. Planter Adoption program: Staff liaison, Krystal Hasselmeier discussed status of program. All planters still adopted, all adopters whose terms ended in December renewed their adoption period. Staff Liaison working with Parks Dept. to identify other possible planter/garden opportunities.
 - 2. Community Gardens: No projects at this time. Commission would like Parks Dept. to let them know about opportunities to create butterfly gardens. Discussed seed swap concept.

F. Trash/Recycling

1. Fall Sweep: Project planning to begin in mid to late summer.
2. Commission hosted community clean-ups: Commission discussed doing quarterly clean up volunteer projects.

Motion to adjourn by Stephanie Konvicka at 5:30 PM, seconded by Debbie Folks, all in favor.



Adraylle Watson, Chairperson



Debbie Newlin, Secretary